

RIVET HEALTH LAW, PLC

Presents

THIRD PARTY PAYER DAY



Friday, November 15, 2024

Soaring Eagle Casino & Resort | Mt. Pleasant, MI

Sponsor & Exhibitor Prospectus

About Third Party Payer Day

Since its inception over 20 years ago, Third Party Payer Day has become a premier event for medical billers & coders, practice administrators, and others involved in the revenue cycle management at medical practices across Michigan. During this unique event, we invite RCM experts and provider representatives from major Michigan payers to speak on pressing issues, timely updates, and best practices for claims processing.

Now under the management of Rivet Health Law, PLC, the future of Third Party Payer Day is bigger and brighter than ever before. Please consider joining us in our mission to bring providers and health plans together and ultimately improve the Michigan healthcare industry.

Attendees

Most of our attendees are employed directly by independent practices, with a few coming from hospital systems or billing companies.

Out of 173 attendees at the 2023 Third Party Payer Day, we welcomed:

- 76 billers and coders
- 74 decision makers, including practice administrators, billing managers, finance directors, and RCM supervisors
- 23 owners or employees from billing companies and consulting firms

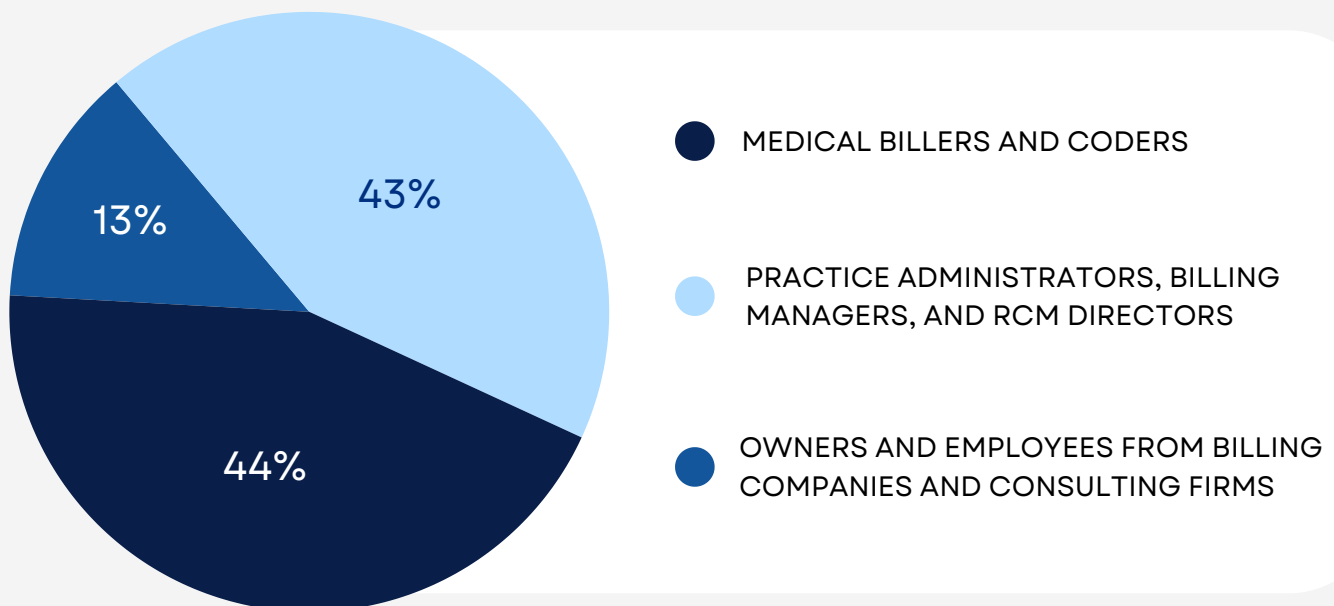


Exhibit Booth

Exhibit Booth

- One draped 6' table in our vendor area
- Recognition on our event website and in our attendee program
- Up to two on-site representatives (One additional representative may be added for \$250)

\$800



Sponsorships

Bag Sponsorship

- A bag with your logo on it provided to each attendee upon check-in
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

SOLD OUT!

\$1000

Lanyard Sponsorship

- A lanyard with your logo on it provided to each attendee upon check-in
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

SOLD OUT!

\$800

Sponsorships

Continued

Sticky Note Set Sponsorship

- A sticky note case with your logo on it provided to each attendee upon check-in
- Recognition on our event website, attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

SOLD OUT!

\$1200

Attendee Program Sponsorship

- Your logo prominently displayed on page 1 of our attendee program
- Recognition on our event website
- Up to one on-site representative (One additional representative may be added for \$250)

\$600

Vendor Quiz Sponsorship

- Your logo printed on the vendor quiz provided to each attendee during check-in
- Recognition on our event website, attendee program, and raffle winner's prize
- Up to one on-site representative (One additional representative may be added for \$250)

\$700

CEU Sponsorship

- Signage with your company's logo at the registration desk
- Recognition on our event website, attendee program, and post-conference CEU email
- Up to one on-site representative (One additional representative may be added for \$250)

\$1600

Sponsorships

Continued

Breakfast Sponsorship

- Signage with your company's logo on each table during breakfast
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$1500

Lunch Sponsorship

- Signage with your company's logo on each table during lunch
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$2500

Networking Break Sponsorship (2 available)

- Signage with your company's logo on the snack table during break
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$1200

Coffee & Water Station Sponsorship

- Signage with your company's logo on the drink station attendees frequent all day
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$800

Sponsorships

Continued

WiFi Sponsorship

- Your company's logo on the WiFi network information sign at the registration desk
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$700

Welcome Reception Sponsorship

- Signage with your company's logo at the welcome reception on Thursday evening
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

SOLD OUT!

\$3000

Denial\$ to Dollars Sponsorship

- Signage with your company's logo at the pre-conference workshop, Denial\$ to Dollars: Writing a Winning Appeal, on Thursday, November 14th
- Recognition on our event website and in our attendee resource binder
- Up to one on-site representative (One additional representative may be added for \$250)

\$3000

Register Now!