

RIVET HEALTH LAW, PLC

Presents 26th Annual

THIRD PARTY PAYER DAY[®]

**Sponsor & Exhibitor
Prospectus**

Friday, November 6, 2026

Soaring Eagle Casino & Resort | Mt. Pleasant, MI

About Third Party Payer Day

Third Party Payer Day is a longstanding, premier event for medical billers & coders, practice administrators, and others involved in the revenue cycle management at medical practices across Michigan. We invite provider representatives from major Michigan payers to speak on pressing issues, timely updates, and best practices for claims processing.

The success of this event relies on the support of sponsors and vendors like you. Please consider joining us in our mission to bring providers and health plans together and ultimately improve the Michigan healthcare industry.

Attendees

Most of our attendees are employed directly by independent practices, with a few coming from hospital systems or billing companies.

We typically welcome between 150 and 200 attendees. Historically, the attendee breakdown has been:

- 46% billers and coders
- 45% decision makers, including practice administrators, billing managers, finance directors, and RCM supervisors
- 9% others, including owners or employees from billing companies, consulting firms, etc

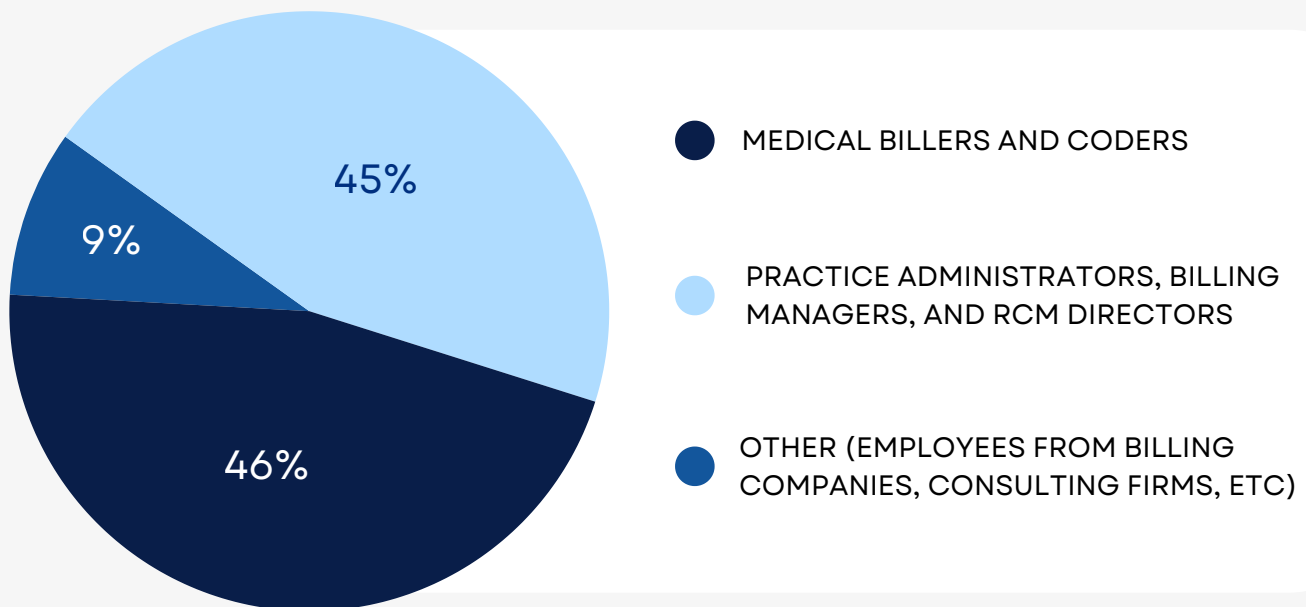


Exhibit Booth

Exhibit Booth

- One draped 6' table in our vendor area
- Recognition on our event website and in our attendee program
- Up to two on-site representatives (One additional representative may be added for \$250)

\$800



Sponsorships

Bag Sponsorship

- A bag with your logo on it provided to each attendee upon check-in
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$1000

Lanyard Sponsorship

- A lanyard with your logo on it provided to each attendee upon check-in
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$800

Sponsorships

Continued

Sticky Note Set Sponsorship

- A sticky note case with your logo on it provided to each attendee upon check-in
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$1500

Attendee Program Sponsorship

- Your logo prominently displayed on page 1 of our attendee program
- Recognition on our event website
- Up to one on-site representative (One additional representative may be added for \$250)

\$600

Vendor Quiz Sponsorship

- Your logo printed on the vendor quiz provided to each attendee during check-in
- Recognition on our event website, attendee program, and raffle winner's prize
- Up to one on-site representative (One additional representative may be added for \$250)

\$600

CEU Sponsorship

- Signage with your company's logo at the registration desk
- Recognition on our event website, attendee program, and post-conference CEU email
- Up to one on-site representative (One additional representative may be added for \$250)

\$1200

Sponsorships

Continued

Breakfast Sponsorship

- Signage with your company's logo on each table during breakfast
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$1500

Lunch Sponsorship

- Signage with your company's logo on each table during lunch
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$2500

Networking Break Sponsorship (2 available)

- Signage with your company's logo on the snack table during break
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$1200

Coffee & Water Station Sponsorship

- Signage with your company's logo on the drink station attendees frequent all day
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$800

Sponsorships

Continued

WiFi Sponsorship

- Your company's logo on the WiFi network information sign at the registration desk
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

\$600

Welcome Reception Sponsorship

- Signage with your company's logo at the welcome reception on Thursday evening
- Recognition on our event website and in our attendee program
- Up to one on-site representative (One additional representative may be added for \$250)

SOLD OUT!

\$3000

Custom Sponsorship

- Have an idea for a sponsorship that's not listed? Email Kate at kharris@rivethealthlaw.com and we can work on a custom sponsorship package!

Contact Us

Register Here!